

THIS COULD
BE YOU!



GET
GRUMPY
WITH US!

Harness the power of our **Time Tested**
& **Trusted** drain cleaning brand, and
join our growing team of partners!

GetGrumpys.com

WE DO
DRAIN CLEANING,
HYDRO-JETTING, AND
CAMERA INSPECTION!



GRUMPY'S DRAINS

WHY GET GRUMPY?

Grumpy's Drains has been family owned and operated since 2006, and we take great pride in our reviews on Google, Yelp, Angie's List and everywhere else, **cementing Grumpy's as a trusted household name in the Pacific Northwest.** We use state of the art equipment & our technicians are highly trained, uniformed, and drug tested.



This **5-Star reputation** that Grumpy's Drains has built, is now something we thought would be pretty neat to share with folks that are willing to **uphold that same level of service in their own area (With our help of course!)**

By sharing both our Standard Operating Procedures (SOP's), recognizable branding, trusted web presence, and also marketing techniques and templates, you can start a new business or expand your existing residential services with **Grumpy's at your side!**

How does it work? Check out the process! 



GET SPOTTED AROUND
TOWN WITH OUR
VAN OR TRUCK WRAP!



HOW DOES IT WORK?

- 1 Onboarding:** We set up a one-on-one onboarding video or conference call to go over all of the details. We find out about your current skillset, and provide you resources to round out your qualifications so you can provide the top notch Grumpy's Service homeowners are accustomed to.
- 2 Training:** You get to learn all of the in's and out's of drain cleaning by utilizing our time tested SOP's, and training videos. Most applicants will earn a 'Cadet' license until their service record is established.
- 3 Marketing & Branding:** Instead of starting from ZERO, you start with a comprehensive set of templates, business cards assets, truck or van wraps, logos, invoicing letterhead & more, so you can walk into **your** customers homes looking professional right off the bat!
- 4 Ongoing support:** As you grow with Grumpy's, you unlock further assets, and marketing tools to boost your leads using our proven and proprietary methods and Ad templates.

STARTING A COMPANY IS
TOUGH!
PUT OUR TRUSTED NAME
TO WORK



GRUMPY'S DRAINS

BRANDING PACKAGES

From graphics and logos, to effective marketing resources, we want you to **grow along with us.**

Going Grumpy: Provisional use of our logo, graphics, branding, and techniques and SOP. Branding will be marked as "Cadet". Access to a starter video training.

Getting Grumpy: You've been around the block already, and want to start getting more calls. This is the first level where you receive your own subdomain website. **Also includes a listing on the main website** where potential customers can find you!

Genuine Grumpy: A comprehensive partnership, including a more expanded and enhanced website, along with basic search optimization. Access to 250+ training videos taught by Grumpy himself.

Grumpy Gold: The highest level we offer! Certified status on our local listings, and enhanced Search engine optimization for your local area. This level is perfect for multiple areas!

See the next page for all each level offers! 

WE WOULD DO THIS FOR FREE IF WE COULD!



GRUMPY'S DRAINS

PRICING

Hit the ground running and Start 'Going Grumpy' for as little as **\$99/month!**



Grumpy's Drains | Partnership Progression

	Going Grumpy > \$99/Month	Getting Grumpy > \$295/Month	Geniune Grumpy > \$495/Month	Grumpy Gold \$895/Month
Provisional Use of Grumpy's 'Cadet' Branding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Core 10 training videos/SOP's	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
45 Minute onboarding video call.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing on the main Grumpy's Website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Basic Dedicated website (You.grumpysdrains.com)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Live phone Support from our drain cleaning proffesionals	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email & Social media templates.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Advanced 50+ training videos/SOP's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Access to pre-configured Social Media Ad Campaigns.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Access to pre-configred Google Ads Campaigns.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
\$150 in Boosted Local Google Ads.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

WE'LL BE HERE FOR
YOU EVERY STEP OF THE
WAY!



GRUMPY'S DRAINS

FAQ

Do I need to have experience? Not at all, but it certainly helps expedite your progress.

Do I have to be a plumber? Nope! Grumpy's is focused on drain cleaning only, and we don't do any plumbing work on residential homes.

Do I need a car or truck? Not at all! We have some partners who prefer a horse and buggy.

Are there any contracts? After the short 90 day on-boarding period, there are no long term contracts or agreements. After discontinuing partnership, we do revoke any and all rights to utilize our branding.

Do I receive a website? For most of the levels, we include a website for your local area.

What do I need to start? Just a desire to start your own business, and we'll be alongside for the whole way!

Do I need my own equipment You will need certain tools and equipment to perform drain cleaning, and during on-boarding we'll provide resources and preferred suppliers!

Ready?

Head to GetGrumpys.com to get started!